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**E.B. Lane Continues to Bolster Growth Strategy by bringing all
Media Functions In-House**

PHOENIX (Aug 20, 2009) -- E.B. Lane, Arizona's longest tenured full-service advertising agency, announces the continuation of its growth strategy by bringing all media functions in-house under the direction of expert media strategist, Kelly Emery who was hired earlier this year.

This strategic transition also comes as E.B. Lane concludes its contractual arrangement with Results Media Group (RMG,) a wholly owned subsidiary of Mercury Media. E.B. Lane divested ownership interest in RMG in 2001. RMG and E.B. Lane have planned a transition, and are parting amicably. RMG will close its Phoenix office.

As vice president and director of Media Strategy, Emery will continue to expand a team of E.B. Lane experts providing clients with integrated digital and traditional media strategy, planning and buying services. Prior to E.B. Lane, Emery held senior media positions at respected advertising agencies including, DraftFCB, DDB, OMD and Starcom. She has a wide range of national experience with well-known brands, including Blue Cross Blue Shield, Kellogg's, Macy's, Dell Computer Corporation, General Mills, Discover Card and Jackson Hole Mountain Resort. Emery graduated magna cum laude from Syracuse University.