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FOR IMMEDIATE RELEASE

E.B. Lane Voted “Best Place to Work” in the Valley

Local Agency Selected in Phoenix Business Journal’s Annual Competition

PHOENIX, Dec. 7, 2010 – The *Phoenix Business Journal*, founder of the “Best Places to Work” awards competition, announced today that E.B. Lane was selected in the 2010 small-sized company category for Arizona businesses.

The competition is based on an employee survey that measures overall satisfaction, employee engagement, management communication and leadership roles. E.B. Lane strives to create an enjoyable corporate culture and work environment that fosters personal and professional growth for its employees.

“It is rewarding to receive recognition as one of the “Best Places to Work,” said Beau Lane, CEO of E.B. Lane. “We are fortunate to have such hard working and talented employees making a difference in our company and for our clients. This award acknowledges the motivating and enjoyable atmosphere we all work hard to create.”

Entering 49 years of business, 2010 has been a successful year for E.B. Lane. The agency has seen 30 percent overall growth, with several prominent new local and national business accounts and the expansion of 14 employees in the past six months.

The “Best Places to Work” list, which began in 2003, recognizes Valley companies that rank their respective companies as being the best places to work. Winners celebrated at the “Best Places to Work” luncheon, at the Arizona Biltmore Resort in Phoenix. E.B. Lane is featured on the list in the Dec. 3 edition of the *Phoenix Business Journal*.

About E.B. Lane:

Established in 1962, E.B. Lane is one of the Southwest’s largest full-service advertising, interactive, social marketing and public relations agencies, with annual capitalized billings of more than \$65 million. Clients include the Arizona Cardinals, Arizona Lottery, Arizona Super Bowl Host Committee, Cable One Inc., Greater Phoenix Convention & Visitors Bureau, Harkins Theaters, St. Joseph’s Hospital Foundation, Muscular Dystrophy Association (MDA), NYPD Pizza, Pat Tillman Foundation, Phoenix Convention Center, Walmart and Xanterra Parks & Resorts. For more information, visit www.eblane.com.

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